

PRESS RELEASE

Comcast One Comcast Center Philadelphia, PA 19103 business.comcast.com

### Peak 10 Adds Comcast Business Ethernet Connectivity to Multiple Data Centers

Reliable, Widely-Available Ethernet Connectivity Combined with Geographically-Diverse Data Centers and Cloud Infrastructure Simplifies Disaster Recovery Planning for Businesses

**FT. LAUDERDALE, Fla.** – **October 17, 2013** – Comcast Business today announced that <u>Peak 10</u>, a national IT infrastructure and cloud solutions provider, is now offering Comcast Business <u>Ethernet</u> <u>Services</u> as a connectivity option to customers in its Ft. Lauderdale data center. A reliable, scalable business data network, Comcast Business Ethernet provides Peak 10's customers with the ability to increase their bandwidth in line with business growth. This capability enables Peak 10 to provide its customers in South Florida and throughout the southeast with access to high-bandwidth Ethernet connectivity and premium off-site data center back-up and cloud services for maximum disaster recovery preparedness – a key priority for businesses of all sizes year-round and especially during hurricane season. Peak 10 also added Comcast Business Ethernet as a connectivity option to its data centers in Atlanta, Jacksonville and Nashville.

Headquartered in Charlotte, N.C., Peak 10 operates 23 data centers in 10 key markets in the U.S., serving customers around the world in all industries including healthcare and finance, where compliance regulations are most stringent and the need for a secure, reliable network is essential. In Ft. Lauderdale, Peak 10 operates two data centers – one that's 22,000 sq. ft. of raised floor space and another that is 11,000 sq. ft. of raised floor space – that deliver a variety of colocation, managed and cloud services to businesses that need to store, transfer and protect mission-critical applications and sensitive company data. With multiple Peak 10 data centers connected to the nationwide Comcast Business network, South Florida businesses can benefit from the ability to safely store data at an off-site data center nearby *and* back up their data to a remote location. This helps protect against loss of company information in case of a power outage, flooding or other destruction due to a hurricane.

Peak 10's data center in Ft. Lauderdale was built to withstand a Category 5 hurricane and was specifically designed based on the impact of Hurricane Andrew in 1992, including a windowless design, access to two separate power infrastructures and the capacity to house 250 individuals from client companies within its offices in the event of a storm or disaster. Peak 10 works with a number of healthcare organizations, financial institutions and other companies, whose data is essential to their daily operations, so having a reliable, high-capacity network they can rely on is a key part of their data center strategy.

"Comcast's Ethernet services allow us to provide our customers with reliable connectivity and scalable bandwidth that can be deployed quickly, and can scale along with the growth of the business," said Stefan Pittinger, regional vice president, Peak 10. "We work with businesses in South Florida to develop their disaster recovery plans and general hurricane preparedness, and a key piece of that are secure, reliable and redundant connectivity options so our customers can maintain continuity of business operations and availability of critical applications."

Comcast offers a comprehensive portfolio of Ethernet connectivity options, including <u>Ethernet Dedicated</u> <u>Internet</u>, <u>Ethernet Private Line</u>, <u>Ethernet Virtual Private Line</u> and <u>Ethernet Network Service</u> that provide Internet access, point-to-point, point-to-multipoint and multipoint-to-multipoint connectivity for organizations that require high-performance connections to data centers for their bandwidth-intensive colocation, managed or cloud services. Comcast's vast network reach and rapid Ethernet service provisioning make it attractive to Peak 10 and its customers. "While backing up data and planning for disasters is important for businesses and organizations everywhere, it is an absolute requirement in South Florida, which is in the path of hurricanes on a regular basis." said David Lynch, regional vice president, Comcast Business. "In the past, backing data up over legacy T1 connections was painfully slow so customers often would skip doing it. The combination of our wider Ethernet availability and multiple Peak 10 data centers connected to our network means businesses and organizations of all sizes have a simple, integrated business continuity solution to help operations even in the face of a major hurricane or other natural disaster."

#### About Peak 10 Inc.

Peak 10 provides reliable, tailored cloud computing, data center and other information technology (IT) infrastructure solutions and managed services, primarily for mid-market businesses. Customer-centric, responsive and cost-effective, Peak 10 solutions are designed to scale and adapt to customers' changing business needs, enabling them to increase agility, lower costs, improve performance and focus internal resources on their core competencies. Peak 10 holds the Cisco® Cloud Provider Certification with a Cisco Powered Cloud Infrastructure-as-a-Service (IaaS) designation. Peak 10 is SSAE 16 audited and helps companies meet the requirements of various regulatory compliance acts such as Sarbanes-Oxley (SOX), HIPAA/HITECH, PCI DSS and Gramm-Leach-Bliley (GLBA). For more information, visit www.peak10.com.

### About Comcast Business

Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a modern, advanced network that is backed by 24/7 technical support, Comcast delivers Business Internet, TV and Voice services for cost-effective, simplified communications management.

The Comcast Business Ethernet suite offers high-performance point-to-point and multi-point Ethernet services with the capacity to deliver cloud computing, software-as-a-service, business continuity/disaster recovery and other bandwidth-intensive applications. Comcast Ethernet services are significantly faster than standard T1 lines and other legacy technologies, providing scalable bandwidth from 1 Mbps up to 10 Gigabits-per-second (Gbps) in more than 20 major US markets.

For more information, call 866-429-3085 or visit http://business.comcast.com/enterprise.

Follow us on Twitter <u>@ComcastBusiness</u> and on other social media networks at <u>http://business.comcast.com/social</u>.

# About Comcast Cable

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to businesses and residential customers. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit <u>www.comcastcorporation.com</u> for more information.

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